

CONTRACT

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

rev 2

<u>Contract / Revision</u> 489374 /		<u>Alt Order #</u> 06266565
<u>Product</u> OBAMA 4 AMERICA		
<u>Contract Dates</u> 10/02/12 - 10/08/12		<u>Estimate #</u> 1537
<u>Advertiser</u> Obama For America		<u>Original Date / Revision</u> 10/05/12 / 10/05/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Greer Margolis Mitchell Burns, Inc (GMMB)
3050 K St NW
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
E 1	KVVU	10/02/12	10/08/12	BB World Series	330pm-8pm		:30			NM	2	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/12	10/08/12	MTWTFSS				1	\$2,200.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/02/12-10/08/12	BB World Series	330pm-8pm	MTuWThFSaSu	:30		\$2,200.00	NM		
		See MG 1.2,1.3										
	2	KVVU	10/06/12-10/06/12	NCAA Football Early Game	NCAA Football Ea	-----Sa--	:30		\$2,325.00	NM		
	Ⓜ	MG for 1.1 10/08										
	3	KVVU	10/06/12-10/06/12	Early Pre-Game	Early Pre-Game	-----Sa--	:30		\$975.00	NM		
	Ⓜ	MG for 1.1 10/08										
N 33	KVVU	10/07/12	10/07/12	NFL Early Game	NFL Early Game		:30			NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----1				1	\$8,500.00			
Totals											127	\$100,490.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/08/12	127	\$100,490.00	\$85,416.50
Totals	127	\$100,490.00	\$85,416.50

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

FAX# 610-225-1191 OCT8/12 14.18
HARRIS REPORT FROM REP *** KVVU-TV ***
CHANGES

REP. #	OFF. #	762	SALESMAN #
BUYER NAME	MAURA GILROY		
SALES PRSN	PH-	TERESA DIFURIA	

3050 K ST NW,
WASHINGTON, DC 20007

ORDER # _____ CONTRACT # 6266565

	CLASS: NATL.	LOCAL	REGIONAL
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PRDCT	<u>OBAMA 4 AMERICA</u>	<u>EST#1537</u>	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES OCT2/12 OCT8/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT8/12 14.18

REP: TO ROSE
FR NIKKI
OK'D M7 SEE LINE 47
NEW TOTAL \$100490 (-1000)
PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

OBAMA FOR AMERICA

[illegible]

AGENCY ADVERTISER CODE = AGENCY EST# = 1537
AGENCY PRODUCT CODE =

44	S	1000A-130P	30	\$8,500.00	10/7	10/7	0	SUN	0
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PROGRAM : NFL EARLY GAME
ORD COM1: SPOT N/A NO LATE GAME. MOVE TO EARLY GAME. PRE-BOOKED PLS APPROVE.
ORD COM2: REVISED RATE TO CLEAR
THIS IS A MAKE-GOOD FOR OCT7 ON LINE-38 FOR 1 SPOT/WK

FAX# 610-225-1191
OCT8/12 14.18
HARRIS REPORT FROM REP
*** KVVU-TV ***
CHANGES

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
47	A		1000A-130P	30		\$7,500.00	10/7	10/7	1		SUN	1
PROGRAM : NFL EARLY GAME												
ORD COM1 : \$7500 AT LUR CARD. FLIGHT ENDED \$1K CREDITED.												
THIS IS A MAKE-GOOD FOR OCT7 ON LINE-44 FOR 1 SPOT/WK												
STATION MAKEGOOD OFFERS:												
M7	OK'D	BUY#44	MISSED:SUN/1000A-130P				OCT7		30S	\$8,500.00	(OCT8/12)	
			OFFER:SUN/1000A-130P				OCT7		30S	\$7,500.00	PLS ADVISE.	
CMT:\$7500 AT LUR CARD. FLIGHT ENDED \$1K CREDITED.												
OCT/12	100490.00	CONTRACT TOTAL 100490.00										
TOTAL SPOTS											127	